



Privacy Policy

Last updated September 2026

This policy explains what personal information I collect when you use made.in, why I collect it, and what I do with it. It is written in plain English rather than legal language, because you should be able to read it.

made.in is operated under ABN [13421792404]. In this policy, "I", "me", and "we" mean that business, and "you" means anyone who contacts me or books a service.

1. What I collect

In practice that is:

- Contact details — your name, email address, mobile number and city, from the enquiry form or from WhatsApp.
- What you tell me about your goals — what is coming up for you, and what you would like to feel different about.
- Session information — notes on your colouring, measurements or sizing, wardrobe, budget, and what we discuss during a session.
- Photographs — images you send me before a session, and any images taken during a photo session.
- Payment records — the amount, date and what it was for. I do not see or store your card or bank details; those go directly to the payment provider.

2. Why I use it

What	Why
Contact details	To arrange sessions, send your report, and answer your questions
Your goals	To prepare properly before we meet, and to write advice that fits your situation
Session notes	To write your report and to help you again later if you come back
Photographs	To prepare for the session, to select and edit images for you, and — only with your written permission — as an example of my work
Payment records	To issue receipts and meet Australian tax and record-keeping obligations

3. Photographs

Photographs are the most personal thing I hold, so they get their own rules.

- I use your photographs to do your work and for nothing else.

- I will never publish, post or show a photograph of you — to anyone, anywhere — without your written permission.
 - Permission is specific. Agreeing that I may use one image on my website is not agreement to use others, or to use it elsewhere.
 - You can withdraw permission at any time. I will remove the image from anything I control, though I cannot always retrieve copies others have already saved.
 - Your photographs are yours. I will send you the images from a session and you may use them however you like.
-

4. Who else sees it

Nobody in your community

I do not confirm to anyone that you are a client. That includes the person who referred you, your family, and anyone who asks. If someone refers clients to me and is paid for it, they receive a count of bookings for payment purposes — never a name.

Service providers

I use ordinary business tools to run the practice — email, a payment provider, a website host, a calendar, and messaging. These providers hold some of your information in order to work. Some of them store data outside Australia.

People I introduce you to

If you ask me to arrange a photographer, tailor, salon or similar, I will share only what that person needs — usually your name and the appointment. I will ask you first.

Where the law requires it

If I am legally required to disclose something, I will comply, and I will tell you unless I am prohibited from doing so.

5. Your choices

You can, at any time and at no cost:

- Ask what information I hold about you, and get a copy.
 - Ask me to correct anything that is wrong.
 - Ask me to delete your information.
 - Withdraw permission for the use of a photograph.
 - Ask me to stop contacting you.
-

6. If you are unhappy

Email me at hello@madein.life with information in relation to your complaint. If you are not satisfied with my response, you can contact the Office of the Australian Information Commissioner at oaic.gov.au.

8. Changes to this policy

If I change this policy I will update the date at the top. If a change materially affects how I handle information I already hold about you, I will tell you directly.

Contact

Ketki Madane

hello@madein.life